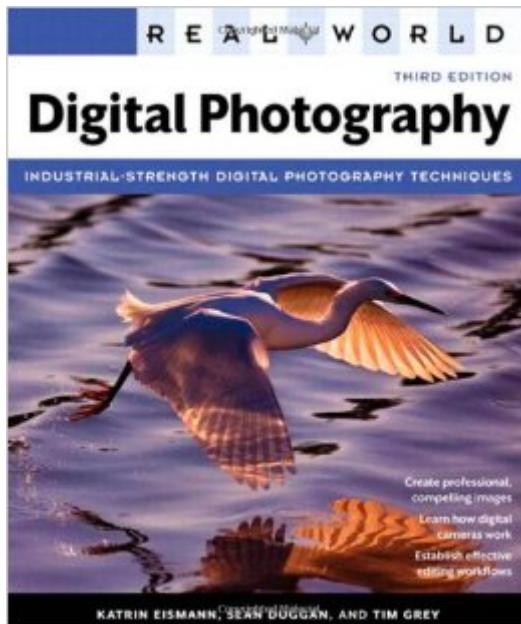


The book was found

Real World Digital Photography (3rd Edition)



Synopsis

Whether you're a serious photographer or a hobbyist, the advice and instruction found in this comprehensive, best-selling guide to digital photography will help you advance your skills to produce consistent professional results. Real World Digital Photography addresses the wide range of topics surrounding digital photography, including up-to-date descriptions of the latest camera technologies, expert advice for taking better photographs, and tips and techniques for optimizing images to look their best in print and on the Web. Adventurous photographers can explore new sections explaining high dynamic range as well as panoramic and night photography. You'll also learn how to establish an effective, efficient workflow using Adobe Photoshop Lightroom and Adobe Photoshop — the two must-have tools for any serious photographer. In Real World Digital Photography, Third Edition you'll learn about: The essential technical considerations and professional skills to improve your photography How digital cameras work and the resulting impact on how and what you photograph Fundamentals of digital photography, including how to use lighting, composition, and lens choice to create compelling images How to establish a digital editing workflow that produces successful, repeatable, reliable results Practical image-editing techniques to improve tone and contrast, correct colors, enhance sharpness, and more How to photograph source images to create stunning high dynamic range and panoramic photographs The essential requirements of a professional color-managed workflow so that what you see is really what you print Expanding your creative options with night photography, time lapse, and stop motion photography As you're reading the book, share your photographs with the authors and others reading it via the book's Flickr group [atflickr.com/groups/RealWorldDigitalPhotography](http://flickr.com/groups/RealWorldDigitalPhotography).

Book Information

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Customer Reviews

As a Livermore Valley Camera Club member for 40 years, I have watched a lot of ideas evolve from image-capture to print. This book, *Real World Digital Photography*, covers the latest ideas one should know in choosing equipment, optimizing the image exposure, uploading the image to the computer, using processing software, and printing and or sharing the image. I also heard Tim Grey speak recently and was pleased to see this book with him as one of the authors. One of the things that makes a photography how-to book useful is the author's ability to convey complex ideas simply and understandably. In other words, it does not matter how good you are if you cannot tell your story well. These authors are excellent writers! The first part of the book is a discussion on choosing a digital camera and the tradeoffs of point and shoot cameras to full-fledged SLRs. This part of the book is for beginners as well as more advanced photographers. It is definitely a handbook. The authors ably illustrate the differences in sensor size, ISO, noise, file formats, resolution, tripods, batteries and card readers. The table of contents says it all. (There is also a great index!) They talk about getting the exposure right. The appearance of the histogram is an important tool in getting the proper exposure. After all, photography is all about light. Light has color and one can correct it with white balance. Composition is discussed as well. And there is much, much more! Then the authors change course and the book becomes more of a discussion directed at the more experienced photographers. Panoramas may be of interest to beginners but HDR is probably not. The discussion on choosing a computer, storage of images and editing software, and printers becomes more complex.

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